



Laying the foundations

Play your part

As our valued clients we want to update you on our latest initiative. Here at Equilibrium we think it's important to give back, given the fortunate position we're in.

We are launching the Equilibrium Foundation and have laid down the gauntlet to raise a quarter of a million pounds for charity by the end of 2020 – that is £25,000 each year for the next decade!

Who will benefit?

We're keen to support causes in our local area, focusing on the needs of the young and elderly, as well as those with whom our clients have a personal affiliation.

For each £1 donated by our clients or staff, Equilibrium will match the donation – until we hit our £25,000 target.

If you donate just £10 a year, with gift aid, the £12.50 will be matched by Equilibrium bringing the total to £25. If all our clients were to make a donation, collectively we would have real clout.

You will be delighted to know Equilibrium will be covering all the costs of running the Foundation with Hurst Accountants generously providing accountancy on a pro bono basis.



The Equilibrium Challenge Series

Every year, my colleagues and I will be going beyond our comfort zones by completing challenges to test our bravery and endurance in the name of charity!

For example, Rob Ellis donned his trainers and took part in the Great Manchester Run in May. On 20th June, John Mortimer and I embarked on an epic coast-to-coast bike ride, notching up 150 miles in three days. Later this year, I will be joining Jason, Gareth, Tarryn and Simon in a freefall parachute jump from 10,000ft – not for the faint hearted!

It's simple; the more money you donate, the more challenges we'll undertake. Bring it on...

Worthy causes

We have already donated almost £4,000 to causes nominated by clients and the next £10,000 will be distributed to Cre8 and Francis House.

We will keep you updated with the total raised, as well as our weird and wonderful challenges. If you do take part in a charity event with us or in support of the Foundation, we welcome your pictures.



In support of



Best wishes

Cotie Lawson